



Lasara ISD

Public Relations Division
Communication Plan

Vision

- The Lasara ISD Public Relations Division will promote and showcase our District in a positive and energetic style effective of the day-to-day operations.

Mission

- The Lasara ISD Public Relations Division will strive to promote and inform our community of district happenings through social media, our district website, flyers, and telecommunications. Our PR Division is committed to creating and maintaining a positive relationship with our students, staff, parents, and community members.

Goals

- 1) LISD Public Relations Division will promote daily district happenings as well as upcoming events.
- 2) LISD Public Relations Division will continue to stay transparent within our Lasara Community.
- 3) LISD Public Relations Division will establish and enhance an appropriate and effective channel of communication between the district and our community.
- 4) LISD Public Relations Division will plan to be readily available for events taking place on and off campus to ensure an effective promotion on district happenings.



Public Relations Team

- Sara Alvarado
- Mike Carlos
- Melissa Castaneda
- Ashley Dominguez
- Rey Garza
- Zenaida Garza
- Joanna Gomez
- Miranda Tamez
- Israel Quintanilla





Campus Marquee



Twitter



Facebook



Flyer



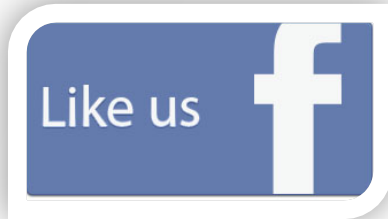
Marquee - 6th & FM 1015



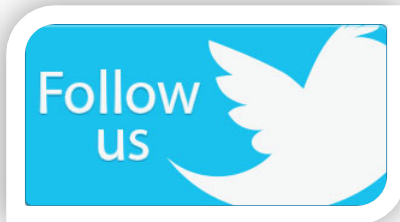
School Website

Follow us on Social Media

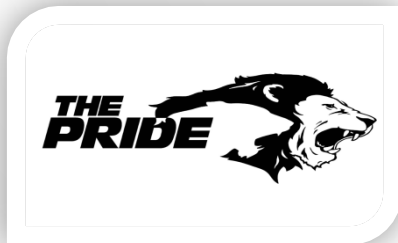
#LionPride



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Website:
www.lasaraisd.net